



3RD ANNUAL AMERICAN CANCER SOCIETY

# Twin Cities Golf Classic

**June 22–23, 2025**

Oak Ridge Country Club  
Hopkins, MN

[www.twincitiesgolfclassic.com](http://www.twincitiesgolfclassic.com)



3RD ANNUAL AMERICAN CANCER SOCIETY

# Twin Cities Golf Classic

Hit the green and help the American Cancer Society fight back against cancer by joining us for the Twin Cities Golf Classic. Show off your best swings, and enjoy all that Oak Ridge Country Club has to offer!

We hope to see you on the course!

For more information contact Bri Boldon  
at [briana.boldon@cancer.org](mailto:briana.boldon@cancer.org) or 507-884-6214.





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# Twin Cities Golf Classic



Dear Business Leaders and Friends,

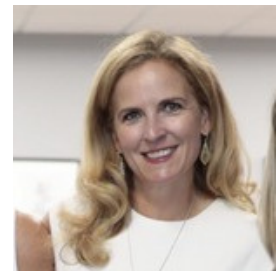
The American Cancer Society's Golf Classic is a high-end, amenity-rich tournament that raises funds for the American Cancer Society's lifesaving mission. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on June 22-23 for a 2-day event of first-class golf, networking, and making a difference in the fight against cancer. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In our inaugural year, the Twin Cities Golf Classic raised over \$140,000 to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Minnesota and across the nation. We know with your participation, we can help to make this cancer's last century.

We hope to see you on the course!

## Executive Chair



**Kelli Schnieder**  
Founder + CEO  
Katalyst Advisors



# About the American Cancer Society



**The American Cancer Society is on a mission to free the world from cancer.**

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



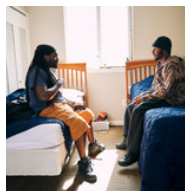
## Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



## Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



## Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

**More than 80% of our revenue is invested into our mission.**

# Event Schedule



## SUNDAY, JUNE 22ND - OAK RIDGE COUNTRY CLUB

**5:00PM-10:00PM**

### *Sunday Soiree*

Cocktail Reception  
Live entertainment and games  
Live auction and paddle raise

## MONDAY, JUNE 23RD - OAK RIDGE COUNTRY CLUB

**11:00AM**

Registration Open  
Driving Range Open  
Buffet Lunch

**12:30PM**

Shotgun Start  
Hosted on-course beverages and snacks

**5:30 - 6:30PM**

Cocktail  
Reception Awards  
Ceremony

## **ALL GOLFERS WILL RECEIVE**

2 tickets to Sunday Soiree with live entertainment, food and beverage, and live auction  
Buffet lunch before hitting the course on Monday  
Premium player gift  
Swag bag filled with take home gifts  
Snacks, beverages, and activities along the course  
Post-round evening reception with appetizers and open bar



# Sponsorship Opportunities



## PRESENTING SPONSOR - \$25,000

### ATTENDEE BENEFITS

- Three (3) Foursome Player Packages
- 12 additional tickets to Sunday Soiree (total of 24)
- 12 additional tickets to Monday Awards Dinner (total of 24)

### DAY-OF ACTIVATION

- **Flag Sponsor:** Logo featured on the pin flag at each hole; yours to keep after the event
- **Two Hope On The Green Banners** to honor a loved one or co-worker's cancer story
- Logo displayed on all printed and digital photos from photobooth on 22nd
- One-minute video provided by your company played at Sunday Soiree program on the 22nd
- Recognition as Presenting Sponsor with company logo on event signage
- Verbal recognition as Presenting Sponsor and opportunity to speak during Sunday Soiree and Monday Awards Dinner
- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers

### MARKETING RECOGNITION

- Exclusive Naming Rights to the Twin Cities Golf Classic (Twin Cities Golf Classic presented by XYZ Company)
- Full page acknowledgement in Sunday Soiree event program
- Recognition as Presenting Sponsor on all event collateral, course signage, player gift, event website, social media, attendee emails, press releases, and public service announcements (where applicable)
- Right to use ACS event logo on company website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- ACS support in developing co-branded social campaign and execution

# Sponsorship Opportunities



## CHAMPION SPONSOR - \$15,000

### ATTENDEE BENEFITS

- Two (2) Foursome Player Package
- 8 additional tickets to Sunday Soiree (total of 16)

### DAY-OF ACTIVATION

- **One Hope On The Green Banner** to honor a loved one or co-worker's cancer story
- Your choice of any day-of activation
- Verbal recognition as Champion Sponsor during Sunday Soiree and Monday Awards Dinner
- Recognition as Champion Sponsor with company logo on event signage
- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers

### MARKETING RECOGNITION

- Logo recognition as Champion Sponsor in event publicity, on event website and social media platforms
- Half-page acknowledgement in event program
- Right to use ACS event logo on company website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- ACS support in developing co-branded social campaign and execution

# Sponsorship Opportunities



## MASTER SPONSOR- \$10,000

### ATTENDEE BENEFITS

- One (1) Foursome Player Package
- 4 additional tickets to Sunday Soiree (total of 8)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers Verbal recognition as Master Sponsor during Sunday Soiree and Monday Awards Dinner
- Select one of the activation options below:
  - **Golf Cart:** Logo featured on window cling or magnet on all golf carts
  - **Golf Ball:** Logo featured on sleeve of golf balls for all golfers (120)
  - **Luncheon:** Logo featured at lunch buffet on the 10th
  - **Golf Towel:** Logo featured on golf towel provided to all golfers
  - **Bag Tag:** Logo featured on bag tag provided to all golfer

### MARKETING RECOGNITION

- Logo recognition as Master Sponsor on collateral materials, in event program, and on event website



# Sponsorship Opportunities



## MAJOR SPONSOR- \$5,000

### ATTENDEE BENEFITS

- One (1) Foursome Player Package
- 4 additional tickets to Sunday Soiree (total of 8)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Select one of the activation options below:
  - **Bag Drop:** Logo featured on signage at the Bag Drop when golfers arrive
  - **Registration:** Logo featured on signage at Registration table as golfers arrive and at Checkout
  - **Mobile Bidding:** Logo featured on mobile bidding site where all attendees and bidders will view auction items
  - **Scorecard:** Logo featured on scorecard provided to each foursome
  - **Green Carpet Sponsor:** Logo featured on our Green Carpet entrance at Sunday Soiree

### MARKETING RECOGNITION

- Logo recognition as Major Sponsor on collateral materials, in event program, and on event website

# Sponsorship Opportunities



## EAGLE SPONSOR- \$2,500

### ATTENDEE BENEFITS

- One (1) Twosome Player Package
- 2 additional tickets to Sunday Soiree (total of 4)

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Select one of the activation options below:
  - **Longest Putt Contest:** Logo on signage near contest, verbal recognition during awards
  - **Longest Drive:** Logo on signage near contest, verbal recognition during awards
  - **Closest to the Pin:** Logo on signage near contest, verbal recognition during awards
  - **Hole-in-One:** Logo on signage near contest, verbal recognition during awards
  - **Practice Green:** Logo featured on signage at practice green
  - **Driving Range:** Logo featured on signage at driving range

### MARKETING RECOGNITION

- Logo recognition as Eagle Sponsor on event website

# Sponsorship Opportunities



## HOLE SPONSOR- \$1,000

### ATTENDEE BENEFITS

- 2 tickets to Sunday Soiree

### DAY-OF ACTIVATION

- Opportunity to distribute an ACS-approved promotional item with your corporate logo to all golfers
- Company name/logo recognition on tee signage displayed at one hole along the golf course

### MARKETING RECOGNITION

- Logo recognition as Hole Sponsor on event website



# Sponsorship Opportunities



## \*NEW\* HOPE ON THE GREEN BANNER \$500

Twin Cities Golf Classic will highlight those who have been impacted by cancer with the opportunity to dedicate a banner - a powerful way to honor your loved one's unique story at the event. Whether they are a conquering survivor, are currently bravely battling in treatment, or lost their fight with cancer, Hope On The Green Banners will celebrate the lives of those we cherish. Your custom-made banner will be prominently displayed with your logo on event day at Oak Ridge Country Club.

Your donation supports the American Cancer Society's vision to end cancer as we know it, for everyone.



# Golf Opportunities



## **Foursome Player Package – \$4,000**

- 4 Golfers in the Golf Classic
- 8 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 22nd
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar

## **Twosome Player Package – \$2,000**

- 2 Golfers in the Golf Classic
- 4 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 22nd
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar

## **Single Golfer – \$1,000**

- 1 Golfer in the Golf Classic
- 2 tickets to the Sunday Soiree with live entertainment, food and beverage, and live auction on June 22nd
- Buffet lunch before hitting the course on Monday
- Premium player gift
- Swag bag filled with take home gifts
- Snacks, beverages, and activities along the course
- Post-round Awards Dinner with open bar





# Exclusive Underwriting



## DESSERT DASH - \$800

- Your logo on signage next to Dessert Dash at Sunday Soiree
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## CENTERPIECES - \$800

- Your logo on signage next to centerpieces
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## VOLUNTEER POLOS- \$1,000

- Exclusive logo placement on polo shirts worn by volunteers on Sunday and Monday
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## PHOTOGRAPHER- \$1,000

- Your logo on photographer's golf cart (option to provide company branded apparel for photographer to wear all day)
- Your logo on photo album on event website
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## VIDEOGRAPHER- \$1,000

- Your logo on videographer's golf cart (option to provide company branded apparel for videographer to wear all day)
- Logo featured in 2025 event recap video
- Your logo in event program at Sunday Soiree
- Includes 2 tickets to Sunday Soiree

## PUTTING FOR WINE - \$1,000 TOTAL WINE GIFT CARD

- You'll provide the wine for our "Putting for Wine" contest on the Practice Green
- Your logo in event program at Sunday Soiree
- Your logo on event website



# Exclusive Underwriting Continued



## **\*NEW\* I LOVE YOU, GET SCREENED ACTIVATION - \$1,000**

- Your logo on pre-event materials including graphics & messages for web, social media, email and other digital needs
- Your logo on event materials such as sidewalk stickers, screens, bag tags and more (materials subject to change)
- Your logo in event program at Sunday Soiree
- Your logo on event website

## **\*NEW\* ENTERTAINMENT SPONSOR - \$2,000**

- Underwriting to cover Sunday night entertainment
- Stage signage with your logo
- Shoutout from the entertainer for your company

## **\*NEW\* EXCLUSIVE BAR & BEVERAGE CART - \$2,500**

- Underwriting to cover alcoholic and non-alcoholic beverages throughout the tournament
- Your logo will be prominently displayed everywhere there is a bar, including at Sunday Soiree, Monday lunch and dinner bar, and on-course beverage carts
- Exclusive signature cocktail at bars and bar carts

# Swag Bag Donors



## MAKE YOUR MARK AT THE 2025 TWIN CITIES GOLF CLASSIC!

We are seeking donations of high-quality items for our golfers' swag bags to enhance their experience at the Twin Cities Golf Classic. This is a great opportunity to put your brand in front of golfers and showcase your company's dedication to the community.

All items must be approved by ACS in advance and received by June 1, 2025.

### Potential items include:

- Packaged snacks and non-alcoholic beverages
- Golf tees
- Ball markers
- Hats
- Sunglasses
- Sunscreen
- Golf towels
- Can koozies
- Hand sanitizer
- Reusable water bottle
- Discounts on local golf-related services or products

Quantity of 140 per item is expected. Your donation will be tax-deductible to the extent allowed by law.

Interested in this opportunity? Contact Bri Boldon at

[briana.boldon@cancer.org](mailto:briana.boldon@cancer.org) or 507-884-6214

# Thank You!

**The American Cancer Society is on a mission to free the world from cancer.**

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.

[cancer.org](https://cancer.org) | 1.800.227.2345

